

b頁 1 - 1(B)

台灣照明公會-陳文福(TLFEA-Vincent)

寄件者: "台灣印度經貿協會" <india.tiba@gmail.com>
收件者: <undisclosed-recipients:>
傳送日期: 2014年12月22日 上午 10:36
附加檔案: 01_Bengal_Global_Brochure_2015.pdf; 02_BENGAL GLOBAL BUSINESS _introduction.pdf; 03_general_layout.pdf;
04_hotel_rates.pdf; 印度西孟加拉邦所舉辦招商大會 報名表.docx
主旨: 1/7-1/8率團參加印度西孟加拉邦所舉辦招商，歡迎會員踴躍報名。
親愛的會員，

本會預計於1/7-1/8率團參加印度西孟加拉邦所舉辦招商大會「Bengal Global Business Summit-Bengal Leads」
「Bengal Global Business Summit-Bengal Leads」相關資料請參照附件

或網址: http://www.wbidc.com/business_summit_2015/introduction.htm

有意願報名本團會員，請於12/26(五)填妥附件報名表，俾利本會後續聯繫作業

謝謝

中華民國台灣印度經貿協會 Taiwan India Business Association
張芷菁
Tel: +886-2-2561-2571 ext 44
Fax: +886-2-2561-2570
E-mail: india.tiba@gmail.com
Address: 5F, No 333, Sec 1, Keelung Rd, Taipei, 110, Taiwan

照明燈具公會
收文第 63817 號
103年12月22日 寄

2014/12/22



印度西孟加拉邦所舉辦招商大會

「Bengal Global Business Summit-Bengal Leads」

-----報。名。回。條-----

單位名稱			
報名代表 1		部門職稱	
聯絡電話(室話)		聯絡電話 (行動電話)	
Email			
報名代表 2		部門職稱	
聯絡電話(室話)		聯絡電話 (行動電話)	
Email			

請於 12 月 26 日(五) 前傳真回覆至 02-25612570，或 mail 至 india.tiba@gmail.com

上述 mail 或 FAX 後請來電確認，聯絡請洽 02-25612571 轉 44 張芷菁

Check in : 6th January Check out : 9th January

ITC Sonar

Contact : Joydeep Das, joydeep.das@itshotels.in, 033 2345 4545

Room Tariff	Executive Club room		Tower Room		ITC One room	
	Single Occupancy	Double Occupancy	Single Occupancy	Double Occupancy	Single Occupancy	Double Occupancy
<i>Complimentary buffet Breakfast</i>	Rs 7000/- +17.416% Tax	Rs 8000/- +17.416% Tax	Rs 9000/- +17.416% Tax	Rs 10000/- +17.416% Tax	Rs 12000/- +17.416% Tax	Rs 13000/- +17.416% Tax
<i>Complimentary buffet Breakfast & Wi-Fi</i>	Rs 7400/- +17.416% Tax	Rs 8400/- +17.416% Tax	Rs 9400/- +17.416% Tax	Rs 10400/- +17.416% Tax	Rs 12400/- +17.416% Tax	Rs 13400/- +17.416% Tax
<i>Complimentary buffet Breakfast & Wi-Fi & Airport Transfers</i>	Rs 9650/- +17.416% Tax	Rs 10650/- +17.416% Tax	Rs 11650/- +17.416% Tax	Rs 12650/- +17.416% Tax	Rs 14650/- +17.416% Tax	Rs 15650/- +17.416% Tax

Terms & Conditions :

Check time of the hotel is Hrs.

Check out of the hotel is Hrs.

No late check out will be available

Rooms to be offered on the basis of availability

Rooms to be guaranteed with 100% advance or Credit Card guarantee

Vehicles for Airport transfer if required need to be pre-booked

Rates valid as per room category available in the Hotel at the time of query and subsequent confirmation

Hyatt Regency

Contact : Saswata Mukhopadhyay, Sales Executive, 033 2335 1234

Hyatt Guest Rooms :

Rate	The rate includes
INR 8000 + 17.416% taxes	Complimentary buffet breakfast at the venue designated by Hotel Complimentary Coffee/tea making facility in room Complimentary bottle of mineral water Newspaper – 1 national daily per day Complimentary usage of full-equipped gym, outdoor jogging track, outdoor swimming pool
INR 8500 + 17.416% taxes	Complimentary buffet breakfast at the venue designated by Hotel Complimentary Internet (Unlimited access) in the rooms Complimentary Coffee/tea making facility in room Complimentary bottle of mineral water Newspaper – 1 national daily per day Complimentary usage of full-equipped gym, outdoor jogging track, outdoor swimming pool
INR 10000 + 17.416% taxes	Complimentary buffet breakfast at the venue designated by Hotel Complimentary Internet (Unlimited access) in the rooms Both way airport transfer in a luxury car Complimentary Coffee/tea making facility in room Complimentary bottle of mineral water Newspaper – 1 national daily per day Complimentary usage of full-equipped gym, outdoor jogging track, outdoor swimming pool

Regency Club Room :

Rate	The rate includes
INR 12000 + 17.416% taxes	Complimentary continental breakfast at the Regency Club Lounge Both way airport transfer in a luxury car Complimentary internet (Unlimited access) in the rooms

All day tea & coffee in the Regency Club Lounge
 Evening cocktail & canapés (1800-2000 hrs)
 Complimentary Coffee/tea making facility in room
 Complimentary bottle of mineral water
 Data port and a two-line telephone
 Complimentary usage of full-equipped gym, outdoor jogging track, outdoor swimming pool

The Oberoi Grand

Contact : Rahul Nair, Assistant Sales Manager, 033 2249 2323

Room Type	Single Occupancy	Double Occupancy	The rate includes
Deluxe room	INR 8500 + taxes	INR 9500 + taxes	Breakfast only
Luxury Room	INR 9000 + taxes	INR 10000 + taxes	Breakfast & complimentary Wi-Fi
Premier room	INR 11500 + taxes	INR 13000 + taxes	Breakfast, complimentary Wi-Fi & airport transfers
<i>These rates are on per room per night basis and are valid till 20th December, 2014. Rooms would be offered subject to availability. Post 20th of December, the best available rate of the hotel would be applicable.</i>			

The Park

Contact : Manisha Mukherjee, Assistant Manager, +91 9836254499

Room Type	Your Special Corporate Rates		Plan	The rate includes
	Single Occupancy	Double Occupancy		
Deluxe room	INR 7000 + 10% luxury & 7.42%	INR 8000 + 10% luxury & 7.42%	CP	Complimentary buffet breakfast Complimentary mineral water bottles provided daily & in-room

	service tax	service tax		tea/coffee makers provided
Luxury Room	INR 7500 + 10% luxury & 7.42% service tax	INR 8500 + 10% luxury & 7.42% service tax	CP+Wi-Fi	Complimentary buffet breakfast & wi-fi for 24 hrs Complimentary mineral water bottles provided daily & in-room tea/coffee makers provided
Premier room	INR 8500 + 10% luxury & 7.42% service tax	INR 9500 + 10% luxury & 7.42% service tax	CP+Wi-Fi & transfers	Complimentary buffet breakfast & wi-fi for 24 hrs Complimentary airport pick & drop Complimentary mineral water bottles provided daily & in-room tea/coffee makers provided
<p><i>Valid to the first 20 rooms for guest coming in</i> <i>Special rates for the hotel's Suites at all Park Hotels are available on request</i> <i>Extra Bed/Third Person : INR 2000 extra</i> <i>All taxes & 7.42% service tax levied extra, as applicable.</i></p>				

Special Value-Added benefits at The Residence and Suites – Rate for Suites on Request

The Residence at The Park Hotels is a unique world of facilities and privileges, designed exclusively for discerning business travellers. All guests at The Residence and Suites are extended the following complimentary facilities and services :

Luxury car transfers to/from the airport/station

Exclusive in-room/on-floor check-in and check-out

Early check-in (9am) & late check-out (6pm), subject to availability

A bottle of wine on arrival, without compliments

Complimentary cookies, chocolates and fresh fruits in-room, on arrival

Complimentary bottles of mineral water in room daily

All rooms equipped with high-speed internet connectivity

Personal in-room electronic safe

In-room LCD/DVD player

Choice of newspapers and magazines

24 hrs Valet Service

Usage of the board room (on prior notice and subject to availability)

Complimentary entry to our night clubs and pubs

Complimentary use of the health club and fitness centre at the hotel Spas (where applicable)

Terms & Conditions

These special rates are valid for the quoted period only. All special corporate rates are subject to periodic productivity materialisation reviews

All rates are net non-commissionable and are valid for individual room bookings made directly with the Park Hotels only. All rates are subject to Govt taxes and levies, as applicable

These special corporate INR rates are applicable to Indian nationals, non-resident Indians, Diplomats based in India, all foreign nationals with valid Indian work permits and all other foreign nationals, whether settling their bills directly or hosted by an Indian individuals or organisation. The rates are applicable on both single and double occupancy, as extended

All confirmed room reservations are held only till 18 hrs on the day of arrival, after which room can be released, unless guaranteed by a credit card or a cash advance. All guaranteed reservations would be held and honoured till 12 noon of the following day

All confirmed and guaranteed room reservations may be cancelled upto 48 hrs prior to the day of arrival (72 hrs prior to the day of arrival at the The Park Navi Mumbai), without any retention charge. In the event of non-cancellation of a confirmed or guaranteed room reservation within this time limit, or a no-show, a one-nights room retention charge would be levied

Payment Terms : All bills must be settled at the time of check-out, either in cash or by travellers' cheques, or by an approved credit card, unless authorised as billing to company for the stay

Novotel

Contact : Jayanta Biswas, 8584077044 (M) / (033) 4032 3333, E-mail : h6937-sl6@accor.com

Room Type	Single Occupancy	Double Occupancy	Availability	Mode of Payment
Superior	INR 7000 + taxes & charges	INR 7500 + taxes & charges	100	Direct by the guest

The above mentioned special rate is :

Inclusive of accommodation in Superior room & valid for this group requirement only

Applicable on per room per night basis

Non Commissionable

Inclusive of usage of 24 hour health club (gymnasium & swimming pool)

Inclusive of complimentary Wi-Fi usage up to 512 kbps

Inclusive of complimentary breakfast at pre designated area

Exclusive of applicable Government taxes & service charge (20.36%)

Applicable discount : 20% discount on food and soft beverage, laundry & transport services

Pride Hotel

Contact : Rohit Chaudhury, 8420050734

Room Type	Single Occupancy	Double Occupancy	Availability	Mode of Payment
Deluxe	INR 5500 + taxes & charges	INR 6000 + taxes & charges	60	50% Non-refundable advance on agreed rate
Premium	INR 6500 + taxes & charges	INR 7000 + taxes & charges		
Suite	INR 8500 + taxes & charges	INR 9000 + taxes & charges		

The above mentioned special rates are inclusive of the following :

- Non Alcoholic welcome drinks on arrival
- Buffet breakfast at café treat
- Complimentary Tea/Coffee maker in all rooms
- Complimentary one bottle of mineral water
- Complimentary usage of gym, swimming pool & steam

Terms & Conditions

All above mentioned rates are one time only for this event in the month of January 2015

Any specific room types quoted above are subject to availability. Black-out dates would apply for all sold out periods or in case of any special event in the city. All rates quoted are in Indian rupees and in case of International Guests requires, the conversion of the day would be applicable to respective currency conversion prevailing on that day.

Please note our check-in and check-out time is 12 noon. Early check-in & late check-out will be taking care by us subject to the availability of the rooms.

In the event of no show or cancellation within 30 days prior to arrival date would attract one night retention on the confirmed rate and rooms. Cancellation policy in case of a bulk booking would be as per the group booking offer letter sent to you.

In case of early departure 50% retention would be charged on the balance nights booked.

Swissotel

Contact : Ayan Bhattacharya, 9007021255, ayan.bhattacharya@swissotel.com

Room Type	Single Occupancy	Double Occupancy	Availability	Mode of Payment
Classic	INR 8000 + taxes (17.42%)	INR 8000 + taxes (17.42%)	N/A	N/A

The above mentioned rates are inclusive of the following :

- Complimentary buffet breakfast at Café Swiss
- Complimentary tea/coffee maker & amenities in the room
- Complimentary bottle of mineral water
- Complimentary in room wired internet & Wi-Fi access in the hotel
- Complimentary usage of gymnasium & Infinity swimming pool
- 24 hrs in-room dining, laundry facilities
- Happy Hours at The Lounge Bar – Maaya from 1800hrs – 2000hrs

Terms & conditions

These rates are strictly confidential and are not to be divulged to any unauthorised party or individual

All rates are valid from 5th-10th January 2015 specific to the Biswa Banga Sammelan

Rooms are subject to availability

To avail these special rates, BBS needs to be mentioned during the booking

All bookings need to be guaranteed with valid credit card details. In case of a no show/cancellation, the standard cancellation policy of the hotel shall be applicable

All room rates are subject to all applicable Govt taxes and are subject to change without notice

Standard hotel terms and conditions shall apply

The Lalit Great Eastern Hotel

Contact : Shelley Gupta, 9007020564

Room Category	Room Rate with B/F & Wi-Fi		Room Rate with B/F & Wifi & Two Way Airport Transfers	
	Single (INR)	Double (INR)	Single (INR)	Double (INR)
<i>Superior</i>	6000	6500	8000	8500
<i>Deluxe</i>	7000	7500	9000	9500
<i>Luxury</i>	8000	8500	10000	10500
<i>Legacy</i>	9000	9500	11000	11500

Legacy Luxury	10000	10000	12000	12000
Legacy Suite	11000	11000	13000	13000
<i>The above room rates are exclusive of applicable taxes. The hotel is presently charging 10% luxury tax and 7.42% service tax; any change in the tax structure would be charged extra</i>				

Superior Room Amenities & Privileges:

- Daily full Buffet Breakfast at the 24/7.
- In room Tea/ Coffee available through electric tea/coffee maker.
- Electronic safe in room.
- In room Iron with Ironing Board.

Deluxe Room Amenities & Privileges:

- Daily full Buffet Breakfast at the 24/7.
- In room Tea/ Coffee available through electric tea/coffee maker.
- Electronic safe in room.
- In room Iron with Ironing Board.
- Deluxe in room and bath amenities

Rates for Lunch Buffet - 1250+32%

Rates for Dinner buffet – 1500+32%

Amenities & Privileges in LaLIT Legacy and above (in Addition to the above room Amenities):

- Exclusive access to the private Lalit Lounge with separate check-in & check-out facility.
- Use of The Lalit Lounge for meetings and discussions.

Amenities & Privileges in LaLiT Legacy Suite (in Addition to the above room Amenities):

- Internet Services.
- Evening cocktails hour and canapés served in the Lalit Lounge from 1830-2000 hrs.

The additional privileges applicable on the LaLiT Legacy Suites are subject to rooms being booked for the selected categories and may not be applicable in case of upgrades unless specified by the Hotel.

2. **Confidentiality:** The rates offered are confidential apply only to the Client. If the rates are misused, the Hotel reserves the right to withdraw the rates with immediate effect.
3. **Minimum Guarantee:** The rate is being offered to the Client based on a minimum guaranteed room nights. (Not including conferences / events). The Hotel, along with the Client, will have a quarterly review of the materialized room nights based on which this offer may be re-evaluated.
4. **Room type request:** The Hotel has limited inventory of base category of rooms which would be offered on first come first serve basis. The Hotel does not guarantee a base type of room on every request received and in case of non-availability of the category of rooms requested and the hotel reserves the right to offer another category of room.
5. **Applicability and Proof of Identification:** The above Corporate rates apply only to the Client Company. At the time of check-in the Hotel reserves the right to request the guest for Client identification or business card and the prevailing rate of the day may be applicable if valid proof is not available.
6. **Check-in and out time, early arrival and late check-out:** Check-in time is 14:00 hours and check-out time is 13:00 hours.
 - Early arrival before 14:00 hours or a late departure beyond 13:00 hours will be charged @ 50% of the contracted rates.
 - Early arrival before 7:00 hours or late departure after 18:00 hours will be charged @ 100% of the contracted rates.

Request for early check in will be subject to availability on the date of arrival. For request of guaranteed early check-in, the room should be reserved from the night prior to guest's arrival and will be charged accordingly.

7. **Guarantee Policy:** Bookings are to be placed on a guarantee basis. Guarantee can be made by either of the following:

- Providing particulars of a valid credit card (details required- cardholder's name, card no, & expiry date).
- An email / fax on Client company letterhead, undertaking that the Client will bear the retention charges for the guest as per Hotel policy.
- Pre-payment of one night's accommodation charge by cash or Company cheque.

In the event guarantee is not made within 72 hrs prior to the arrival, the Hotel reserves the right to release it from its reservations without notice.

8. **No-show & Late Cancellation Policy** – A reservation can be cancelled without any charge 24 hours prior to the date of arrival, post which one night retention will be charged automatically to the credit card or to Client's company account or to the advance pre-paid guarantee amount and the room for subsequent nights will be released for resale. Cancellations would have to be communicated in a written mode via fax [Attention: Reservation Manager] or via email.
9. **Early Departure** – Upon check-in, should the guest decide to cut short his / her stay, a one night retention charge may be levied at the discretion of the Hotel.
10. **Payment** – Full payment is required to be made by cash / approved credit cards before departure. If the Client is on the approved credit list of the Hotel, the Hotel would require a 'bill to company' letter signed by authorised personnel of Client's company to enable the Hotel to forward the invoice to Client's office. This communication should reach the Hotel prior to the arrival of the guest failing which the guest would be requested to settle their invoice directly on departure.

As per the Income Tax Department's requirement, any transactions where total bill exceeds Rs. 25,000/- the guest is required a PAN.

11. **Credit Terms** – The Hotel does not extend credit to all its customers. Credit is extended on a written request and the Hotel reserves the right to approve the same. The Hotel may also require a bank guarantee before credit is extended.
12. **High Demand Dates**- The Hotel reserves the right not to offer contracted rates on high demand dates and blackout dates.
13. **Guest Conduct**- The Hotel reserves the right of admission and entry of persons entering the Hotel's facilities. In the unfortunate event that the client's guests or their guest's behavior become unacceptable and causes embarrassment or discomfort to others (guests or hotel staff) management of the hotel reserves the right to have the individual or individuals removed from the Hotel's premises.
- As per the notification issued by Ministry of Health and Family Welfare, smoking in public places including hotels, restaurants, refreshments, banquet halls etc. is an offence and prohibited.
14. **Other terms**: The rates are not for group bookings (10 rooms and above). If the accommodation required is for 10 rooms and above please contact your account manager for special rates, terms & conditions will apply. In all cases the rates offered are non-commissionable. Should you appoint an official travel agent (with no obligation of the Hotel to pay commission) to handle your reservations, please advise us on the same in writing.

Taj Bengal

Contact : 033 66123218/19/23, bengal.calcutta@tajhotels.com

Room Category	Special Rates (Single Occupancy)	Special Rates (Double Occupancy)	Published Rates (Single Occupancy)	Published Rates (Double Occupancy)	Inclusive	Availability
Deluxe Room	7000	8500	22500	24000	Buffet Breakfast and standard Wi-Fi	50
Deluxe Room	10000	11500	22500	24000	Buffet Breakfast, standard Wi-Fi and both ways airport transfers	
Taj Club Room	14000	15500	27500	29000	Buffet Breakfast, standard Wi-Fi and both ways airport transfers	

- These rates are on per room per night basis and are valid till 25th December, 2014. Rooms would be offered subject to availability. Post 25th of December, the best available rate of the hotel would be applicable.
- Taxes will be extra as applicable (currently 10% Luxury Tax + 7.42% Service Tax on room) + VAT of 14.5% and Service Tax of 7.42% on the meal component included in the room rate.
- Rates are Nett non commissionable

4. This standard bandwidth will be part of your complimentary Wi-Fi package as included in your special rates up to a maximum of 02 devices.
5. The cancellation policy is 72 hours prior to arrival date, any late cancellation or no show would be charged one night retention.

Taj Club

Taj Club is a unique world of facilities and privileges, both essential and extraordinary. The exclusive Club Lounge is ideal for guests seeking a heightened level of luxury. In addition to the following amenities, the Taj Club offers the highest personal service, attention and convenience:

- Welcome drink on arrival.
- Complimentary use of the Club Meeting Room for two hours (subject to availability).
- Service of hot & soft beverages throughout the day, at the Taj Club Lounge.
- Two pieces of garments for ironing per stay.
- Daily 30-minute complimentary Internet Access at the Taj Club Lounge or the Business Centre.
- Daily evening cocktails at the Taj Club Lounge featuring a selection of carefully crafted petit fours and hors d'oeuvres.
- Access to a fully equipped fitness centre with steam, sauna & Jacuzzi facilities.
- Round-the-clock valet service
- Convenience of an early arrival (9.00 am) and late departure (6.00 pm), subject to availability.
- In-room electronic safe
- Choice of newspapers and magazines
- Exclusive check-in and check-out facility (Club Floor check-out facility is extended to guests settling their accounts via credit card only)-

Guest needs to carry the PAN card in case they are making the payment directly.

In order to proceed with the reservation we require the following details of the guest:

Name-First/Last Name

Name of Organization

Postal Address

Email Id

Phone no

Fax no

Positive Photo ID: Scanned copy with the number

Peerless Inn

Contact : Dipal Das, 9831780410, sm@peerlesshotels.com

Room Category	Special Rates (Single Occupancy)	Special Rates (Double Occupancy)	Published Rates (Single Occupancy)	Published Rates (Double Occupancy)	Availability
Superior Room	5,100	5,600	13,000	14,000	20
Suite	8,500	8,500	18,000	18,000	

All the above special rates include

- Welcome drink on arrival.
- Accommodation in Superior room/Suite.
- A full Buffet Breakfast at 'Oceanic' - our 24 hrs. Coffee shop daily.
- In room tea/coffee makers.
- Use of Health Club facilities (massage at extra charges).
- Complimentary two bottles of packaged drinking water daily (500 ml).
- Complimentary wi-fi access upto 50MB.

All the room rates are exclusive of 17.42% Luxury Tax and charges as applicable. However the tax structure may vary & the exact tax will be applicable on that given period. The above rates may vary, should the rate of the day come into effect. Please note that the INR Rupee rates above are applicable only to resident Indian nationals and to foreigners based in India. All the above rates are applicable on bookings made directly with the hotel or through any of their Sarovar Hotels & Resorts Regional Sales Office.

Please Note that our check- in/ check- out time is 12.00 noon. All arrivals prior to 07.00 am will be booked, held & charged for from the previous evening itself. In the absence of arrival/ details/ timings, all confirmed reservations will be deemed as guaranteed upto 15.00 hours only, and may be released thereafter. A no- show or non- cancellation of a guaranteed reservation at least 24 hours prior to arrival will attract a one- night's retention charge. Kindly also note that these special rates would not be valid on blackout dates

Kindly also note that all bills shall be settled directly by resident guests at the time of checkout. Any bill to company request, if applicable for companies enlisted in our credit list, should be accompanied by a letter from an authorized person of the organization.

We look forward to your continued usage of the hotel, and assure you of our best attention & personalized services at all times. Please feel free to call the undersigned at 9831780410 or our central reservation at (033) 4400 3900/ 2228 0301EXT- 1170 for reservations, or any further assistance.

Bill to company payment terms & Conditions:

The contract has to be signed and returned on or before 22nd December , 2014 along with a token advance of 20% of the total anticipated billing amount (non- refundable and non- adjustable) and you are requested to send us the balance non-refundable and non- adjustable advance for your above room block as per the following schedule:

- 60% of the total anticipated billing amount by 30th December, 2014.
- 20% of the total anticipated billing amount on or before check in.

Advance received for rooms against the said group booking will be 100% non-refundable and cannot be adjusted against with any future booking.

BENGAL GLOBAL BUSINESS SUMMIT - BENGAL LEADS 2015

West Bengal has been taking a number of initiatives to rejuvenate the industrial scenario in the State.

In this endeavour, the Government of West Bengal is organising a **Bengal Global Business Summit – Bengal Leads 2015 on 7th and 8th January 2015**. The two-day event will include Plenary Sessions addressed by national and international entrepreneurs of stature who will share their thoughts and experiences. The Summit will include Sectoral Breakaway Sessions with the participation of leading industrialists of each sector. The Summit will also organise B2B and G2B interactions. There will be opportunity for Expositions and Exhibition as well.

The identified Focus Sectors for the Summit include: Urban Infrastructure and Housing, IT Software & Hardware, Food Processing, Horticulture & Floriculture, MSME & Textiles, Health Care, Education & Skills, Manufacturing, Energy & Infrastructure, Hospitality & Tourism and Business of Entertainment, Financial Services.

The Honourable Chief Minister West Bengal, Mamata Banerjee, will be there. To listen to the entrepreneurs, peruse over the sectoral recommendations and then share her thoughts at the Concluding Plenary (on both the 7th and the 8th January).

The evenings will showcase Bengal's great heritage in art and culture.

The Summit will be held in the **Salt Lake Stadium grounds, near Hyatt Regency, Kolkata**.

It is noteworthy that seven 5 Star Hotels are located around the Salt Lake area within a short driving distance to provide a comfortable stay for the national and international delegates.

The Summit would be the best platform to understand the potential of West Bengal in various sectors which will also provide a platform to interact with policy makers, industry leaders, and top level Government officials.

FOCUS SECTORS

- Urban Infrastructure and Housing
- IT Software & Hardware
- Food Processing, Horticulture & Floriculture

- MSME & Textiles
- Health Care, Education & Skills
- Manufacturing
- Energy & Infrastructure
- Hospitality & Tourism and the Business of Entertainment
- Financial Services

PROGRAMME SCHEDULE

Date	Time	Programme Details	Venue
07.01.2015	9:30 AM to 10:30 AM	Registration	Salt Lake Stadium Grounds- next to Hyatt Regency Hotel
	11:00 AM to 11:50 AM	Inaugural Session	Salt Lake Stadium Grounds- next to Hyatt Regency Hotel
	12:00 Noon to 1:30 PM	Indian Entrepreneur Speak	Salt Lake Stadium Grounds- next to Hyatt Regency Hotel
	1:30 PM to 2:15 PM	Networking Lunch	Hyatt Regency Hotel
	2:15 PM to 3:45 PM	Global Entrepreneur Speak	Salt Lake Stadium Grounds- next to Hyatt Regency Hotel
	3:45 PM to 4:00 PM	Tea Break	
	4:15 PM to 4:45 PM	Summit Address by Hon'ble Chief Minister	Salt Lake Stadium Grounds- next to Hyatt Regency Hotel
	4:45 PM to 6:30 PM	B2B & G2B Sessions & Visits to Business Expo at Summit Venue	Topaz and Sapphire-Hyatt Regency Hotel / Salt Lake Helipad Grounds
	7:30 PM to 8:00 PM	Cultural Programme	Salt Lake Stadium Grounds- next to Hyatt Regency Hotel
	8:00 PM to Onwards	Dinner	Regency Lawns - Hyatt Regency Hotel
08.01.2015	9:00 AM to 9:30 AM	Registration	
	9:00 AM to 11:00 AM	MSME Conclave	Hyatt Regency Ball Room
	9:30 AM to 11:00 AM	Parallel Breakaway Sessions on - Urban Infrastructure and Housing - IT Software and Hardware	

		<ul style="list-style-type: none"> - Food Processing, Horticulture and Floriculture - Healthcare, Education and Skills - Manufacturing - Energy and Infrastructure - Hospitality, Tourism and the Business of Entertainment - Financial Services 	
	11:00 AM to 11:15 AM	High Tea Break	
	11:30 AM to 12:15 PM	Presentation of Recommendations arising out of Breakaway Sessions.	Salt Lake Stadium Grounds - Next to Hyatt Regency Hotel
	12:15 PM to 1:15 PM	Signing of Business Agreements and other Announcements by Hon'ble Chief Minister	Salt Lake Stadium Grounds - Next to Hyatt Regency Hotel
	1:15 PM to 1:45 PM	Concluding Address	
	1:45 PM Onwards	Networking Lunch	Hyatt Regency Hotel
Note: The Exhibition will be open on both days from 10:00 AM to 5:30 PM			

COME TO BENGAL RIDE THE GROWTH

BENGAL GLOBAL BUSINESS SUMMIT

7-8 JANUARY 2015 KOLKATA



सत्यमेव जयते
Government of West Bengal

COME TO BENGAL RIDE THE GROWTH

BENGAL GLOBAL BUSINESS SUMMIT

7–8 January 2015 Kolkata

The Government of West Bengal envisions the State to be an opportunity for everyone, regardless of location and position, striving towards an eco-system that attracts people and investment to the state. The State is pro-active in attracting intellectual talent and its people have the skills to take on the challenges of modern technology. Most importantly, it has a powerful mix of tradition and modernity, be it in industry, culture or any other walk of life.

The State's vision is to make all its regions liveable, prosperous and capable of generating opportunities and jobs; regions that are sustainable and where social, economic and environmental goals are integrated into wise management of natural resources; and regions where people enjoy high-quality amenities and services and great lifestyles.

That is how we look at *Come to Bengal. Ride the Growth*. It is a long-term framework for development and prosperity.

Come to Bengal. Ride the Growth delivers a fresh vision for the State's vibrant and diverse regions. A vision that seeks to partner with the business community, investors and intellectual capital from outside the State and the country to invest in a range of areas that will help us manage future growth and change in the years ahead.

THE MILIEU

Come to Bengal. Ride the Growth shows that it is time to secure the future of rural and urban Bengal; that it is time to build communities that are prosperous, livable and sustainable.

Come to Bengal. Ride the Growth is a business blueprint spread over two days that will look to debate, discuss and open doors so that our communities and new and existing businesses become leaders in new technology, new job creation, new industry development and new ideas.

Come to Bengal. Ride the Growth will also be about how we care about our people, our traditions and our environment.

THE CONTEXT

West Bengal is a key State of India where GDP/GSDP growth in 2013-14 is higher than the national average for the second year running. Recent figures for 2014-15 (Quarter-I) indicate that West Bengal's GSDP grew by 8.9% compared to the national 5.7%. Similarly, the industrial sector grew by 6.28% compared to 4.2% nationally. The Index of Industrial Production (IIP) figures for 2014-15 also very encouraging for West Bengal. Growth in IIP was 4.6% in this period compared to 3.9% in the country. Also, capital expenditure has grown by 44%, indicating that massive investments in infrastructure.

Come to Bengal. Ride the Growth will lay out for those coming to the Bengal Global Business Summit the readiness of the State to take on the challenges and fulfil the aspirations of the coming years. And to this end, we will show what we have and what we've achieved.

The obvious destination

- Low cost of doing business
- Gateway to NE India and to SE Asia; shares boundary with three countries
- Abundant water and waterbodies
- Surplus quality power
- Road/rail/air connectivity: Eastern Railways, South Eastern Railways, North Eastern Railways; 3 airports – Kolkata, Bagdogra, Durgapur – and two sea ports – Kolkata and Haldia; chopper services to different cities; waterways; huge fleet of inter-city luxury buses
- Adequate skilled human resource: industry placement linked skill development; technical human resource: 225 ITIs and 140 Polytechnics
- A leader in MSME – highest investments in the sector in the country during 2012-13 and 2013-14
- One of the major textile hubs of the country – garment, hosiery, handloom, khadi, silk
- Highest producer of vegetables in the country; among the highest in rice and fruits, home to some exotic varieties of flowers, orchids and cacti; tea; largest producer of fish
- A new town at Rajarhat: the new destination for financial services, urban infrastructure, housing, business capital, etc.
- Unique tourist destination: the Himalayas, the Dooars, Tea Gardens, forests and wildlife, sea beaches; rich cultural and religious heritage
- Headquarters of many major banks, Public Sector Undertakings and big business houses

A new energy, a new enthusiasm

- A dramatically changed work culture: No man days lost in the last three years.
- Business made easy:
 - » Forward-looking industrial policies: large industries, MSME, Textiles, IT, private industrial estates
 - » Transparent PPP policies
 - » Fiscal and non-fiscal incentives from government
 - » e-services and web-supported systems
 - » Fast-track clearance of industrial proposals
 - » Land bank
 - » Relationship Managers and dedicated business synergy centre for big industries
 - » MSME Facilitation Centre in every district
 - » New Industrial Parks and Food Parks in various parts of the State – multi sectoral and sector specific
 - » Focused cluster development approach – 215 clusters running in the state

COME TO BENGAL RIDE THE GROWTH

BENGAL GLOBAL BUSINESS SUMMIT

7-8 January 2015 Kolkata

- » Kolkata-Amritsar Industrial corridor: huge potential for industrial clusters along the corridor
 - » IT Infrastructure in Tier I, Tier II, Tier III and Tier IV areas
 - » Multi-location Electronics Manufacturing Clusters
 - » 10 Smart Cities coming up
 - » Kolkata-Raghunathpur and Kolkata-Siliguri-Jalpaiguri Growth Axis
- **Unique Industry-Government interface:** Sector Committees have been set up for industries with a mix of senior bureaucracy and business leaders who deliberate on sector challenges, recommend policy initiatives, and suggest streamlining of processes and report to a Steering Committee, comprising the heads of Government Departments as well as business leaders. At the highest level is the Core Committee on Industry headed by the Chief Minister.

READY FOR TOMORROW. TODAY.

Over two days, leaders from industry, experts, and specialists will interact, share experiences and explore new avenues of investment, of collaboration, and partnership. The two days will mark the beginning of an accelerated growth of Bengal propelled by a new energy and a new enthusiasm, backed by national and global industry and knowhow.

While there will be platforms for sharing experiences of doing business in Bengal by major industry players, there would also be presentations from NRIs and global investors. An MSME-dedicated conclave and parallel sessions on IT, manufacturing, food processing, hospitality and tourism, urban infrastructure and housing, energy, health care, education, and skill development will be highlights of the summit, dotted with trade exchanges, B2B and B2G sessions.

The summit will attract investors with what is on offer and what is to come. The summit will seek new options and change. It will encourage thinking creatively, optimistically, dynamically and in grandiose terms. In every instance there would be space and liberty to take risks. Passion, determination, and perseverance will be the key drivers.

The Summit welcomes all those who are ready for tomorrow.

CONTACT

Bengal Leads Secretariat
Business Synergy Centre
West Bengal Industrial Development Corporation (WBIDC)
23, Abanindranath Sarani, Kolkata 700 017
www.wbidc.com

Phone: +91 33 22553780/81 Fax: +91 33 22553783
email: businesssynergycentre@wbidc.com



सत्यमेव जयते
Government of
West Bengal